



A SAFETY CHECKLIST

At **Modern Wedding** Magazine we have heard many horror stories about the problems some brides have when they buy their wedding dress online. The internet is an unpoliced invitation to some unscrupulous people to try to take advantage of brides.

So, we put together this simple safety checklist to help you protect yourself.

Before you decide on the gown of your dreams, ask yourself these questions:

- 1) Do I really know who I am buying the gown from?
- 2) Can I be sure that my gown has not been made in a sweatshop?
- 3) Can I try on a sample of the gown?
- 4) Can I be absolutely sure the gown will fit me perfectly?
- 5) Can I be sure my gown will arrive?
- 6) Can I be sure my gown will arrive on time?
- 7) Can I get alterations done quickly and easily if I want to?
- 8) Can I be sure of the exact colour of the finished gown?
- 9) Can I be sure what material the finished gown will be made from?
- 10) Will the gown be ready to wear (or will I need to steam or iron it)?
- 11) Can I get after sales service if I need to?
- 12) Can I pay for my gown in installments?
- 13) Have I been told about all possible charges?

If you buy your wedding gown online, you will probably find it hard to answer any of these questions with a "yes".

If you buy from a reputable bridal retailer you will be able to confidently answer "yes" to every one of these questions.

Is it really worth taking such a significant risk with the most important gown you will ever buy?